



# Modern Business Insights (MBI) Overview Guide

Panda Logic — Empowering Data Intelligence

## Welcome to Modern Business Insights (MBI)

Modern Business Insights (MBI) is a next-generation business intelligence platform designed to transform raw data into clear, actionable insights. It gives organizations intuitive tools to explore data, build dashboards, and create reports — all without writing complex SQL queries.

## Who Uses Modern Business Insights?

MBI serves professionals across all levels of an organization:

- **Business Users** — access live dashboards to make informed decisions.
- **Data Analysts** — explore and model complex datasets efficiently.
- **Managers** — visualize KPIs and performance across teams or regions.
- **Administrators** — control user access, metadata, and data security.

## Core Components

- **UI (User Interface):** Interactive desktop interface for dashboards and reports.
- **ASR (Admin System Repository):** Stores metadata, tables, fields, joins, and user roles.
- **TSR (Target System Repository):** Holds operational or client data for analytics.

- **Dashboards & Queries:** Flexible, user-defined visuals and tabular reports.

### Key Benefits

- No-code query creation for quick insights.
- Dynamic dashboards with drag-and-drop interactivity.
- Cross-platform support (SQL Server, IBM i).
- Role-based access ensuring security and compliance.
- Personalized layouts and dashboards per user.

### Example Use Cases

- Sales performance tracking by product or region.
- Inventory and logistics visibility across warehouses.
- Supplier pricing and rebate analysis.
- Executive dashboards for strategic decision support.

### The Modern Business Insights Learning Path

The Modern Business Insights Training Series guides users from basic understanding to expert proficiency. After this overview, you'll learn to connect data sources, design dashboards, and prepare for certification.

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